

Fuel-Saving



SEMINAR



AGENDA

9:00 Welcome

9:15 SmartWay Partnership

Pepper Santalucia, ICF

9:45 SmartWay Technologies

Cheryl Bynum, EPA Ann Arbor

10:15 Break

10:30 SmartWay Partners' Perspectives

Mike Grima, Con-Way Freight

Tom Baldelli, Regency Transportation

Cindy Normandin & Bill Borek, Braun's Express

11:30 SmartWay Grow & Go: Biodiesel

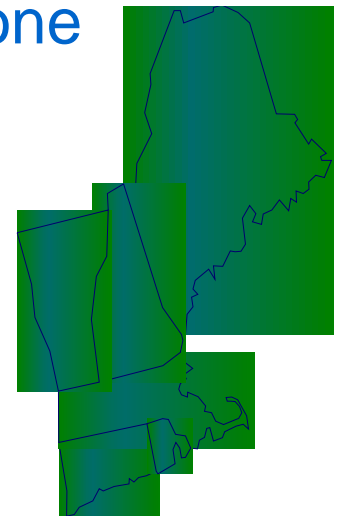
Cheryl Bynum, EPA

11:45 Wrap-Up



WHY DIESEL ?

- **Health:**
 - asthma rates
 - respiratory/heart problems
 - probable carcinogen
- **Standards:**
 - Southwest CT fails PM_{2.5} (Boston close behind)
 - CT, MA and RI, and coastal ME & NH fail ozone standard (summertime smog)
- **Resources:**
 - Conserve fuel supply
 - Slow climate change



WHY TRUCKS?

- **Northeast:** 40% NOx and 51% PM from heavy-duty trucks
- **State idle limits:** MA, CT, NH & now RI
- **New fuel & engines = 95% cleaner, BUT...**
 - Need to save fuel
 - Need to address legacy fleet
- **Willing partners:**
 - **ATA + EPA**
 - + MMTA**



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